

Benefits of Membership

Through membership, corporations can:

- **Contribute to quality of life and economic vitality in the region:** Chicago Wilderness and the Corporate Council are working together to improve environmental quality, promote sustainable practices in the region, and help connect people to nature. They are partners in realizing the goals of the Chicago Wilderness Biodiversity Recovery Plan and its vision for public awareness, involvement and the region's biological health.
- **Share technical expertise:** Not-for-profit and corporate members of Chicago Wilderness share their expertise with one another. For example, corporate members can receive technical assistance in the restoration and natural landscaping of corporate lands in the Chicago region. Corporate members can offer their own perspectives and technical expertise to Chicago Wilderness members in fields ranging from environmental policy to marketing and to land and water management practices, and many other areas.
- **Receive Chicago Wilderness publications and resources:** Corporate Council members have access to Chicago Wilderness materials, including scientific and educational publications.
- **Participate in networking opportunities:** Corporate Council members enjoy opportunities to exchange ideas and information with other members of the corporate and the conservation community of the Chicago metropolitan region.
- **Receive recognition and acknowledgements:** Corporate Council members are recognized in various Chicago Wilderness publications, programs and websites.
- **Take advantage of advertising and sponsorship opportunities.** Chicago Wilderness hosts events for members and the public throughout the year. Corporate Council members are given priority advertising and sponsorship opportunities for these events. Whenever possible, corporate members and Chicago Wilderness explore co-promotion opportunities in the media and in Chicago Wilderness publications.
- **Promote their reputations as friends of the environment.** Corporate Council members enjoy the prestige of partnering with a community of corporate and not-for-profit organizations recognized nationally and internationally as a model of public-private partnership for conservation in an urban environment.